

BHAGWAN MAHAVIR COLLEGE OF ENGG. AND TECH., SURAT AND TECH., SURAT

MECHANICAL DEPARTMENT

Assignment-1

1. What is entrepreneurship? Why there is an exponential growth of entrepreneurship in today's India.
2. What are the sources of new business idea? How they should be analyzed? Also write a note on pre-selection process.
3. What environment is required to be an entrepreneur?
4. Describe influence of growing entrepreneurship and its impact in bridging regional economic imbalances.
5. How a business idea can be conceived?
6. What are the challenges in buying business in India? How to value the business and negotiate for the purchase of the business?
7. Why businesses need to start? Give reasons.

**BHAGWAN MAHAVIR COLLEGE OF ENGG.
AND TECH., SURAT AND TECH., SURAT**

MECHANICAL DEPARTMENT

Assignment-2

1. What are the key factors in writing a business plan?
2. What are the various ways to finance the small business?
3. What are the potential causes of failure of an entrepreneurial venture?
4. What is a business plan? Explain the structure of a business plan
5. How is the marketing approach for a small firm different from that of a large firm?
6. How a business idea can be conceived?
7. Explain the importance of Inventory and Cash in business.

BHAGWAN MAHAVIR COLLEGE OF ENGG. AND TECH., SURAT AND TECH., SURAT

MECHANICAL DEPARTMENT

Assignment-3

1. What is the importance of entrepreneurial marketing?
2. What are the key factors in writing a business plan?
3. What are the procedural steps in industrial purchasing?
4. List and explain the steps involved carrying out a product promotion campaign.
5. What is a business plan? Explain the structure of a business plan.
6. Discuss key inputs to a draft business plan. Discuss various types of business plans.
7. How is the marketing approach for a small firm different from that of a large firm?
8. Describe entrepreneurial network business with suitable examples.

BHAGWAN MAHAVIR COLLEGE OF ENGG. AND TECH., SURAT AND TECH., SURAT

MECHANICAL DEPARTMENT

Assignment-4

1. How to recruit employee in an entrepreneurial business unit?
2. What is the role of E-business and networking in entrepreneurship?
3. What is corporate social responsibility? What are its dimensions and how it can be evaluated?
4. What is corporate social responsibility? What are its dimensions and how it can be evaluated?
5. Differentiate between merger and acquisition
6. What are the benefits of E-business in entrepreneurship?
7. How the globalization helped the entrepreneurship?
8. What is corporate social responsibility? What is the role of government in CSR?
9. Cite various reasons for Entrepreneurial failure.